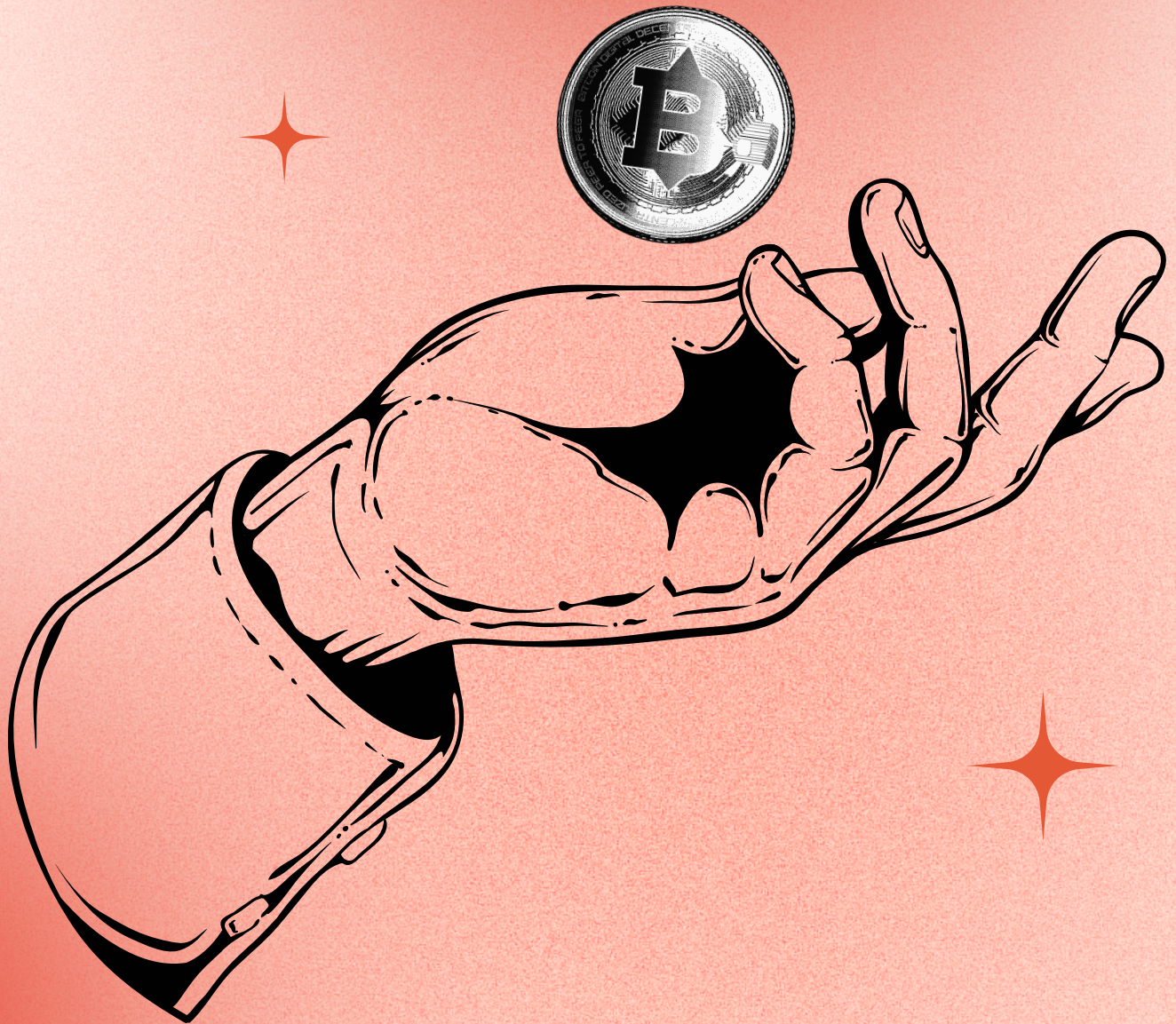


BTC20

[www.btc20.com](http://www.btc20.com)



# COOKIE POLICY

# COOKIE POLICY



**EFFECTIVE DATE: 15TH OF JUNE 2023**

**THIS COOKIE POLICY EXPLAINS HOW BTC20.COM ("WE," "US," OR "OUR") USES COOKIES AND SIMILAR TRACKING TECHNOLOGIES WHEN YOU VISIT OUR WEBSITE OR USE OUR SERVICES. THIS POLICY OUTLINES THE TYPES OF COOKIES WE USE, THE PURPOSES FOR WHICH WE USE THEM, AND YOUR CHOICES REGARDING COOKIES.**

## **What are Cookies?**

Cookies are small text files that are placed on your device (computer, smartphone, tablet, etc.) when you visit a website. They are widely used to make websites work more efficiently and to provide a better user experience. Cookies enable websites to remember your actions and preferences over a period of time.





## TYPES OF COOKIES WE USE

### We use the following types of cookies:

- a. Essential Cookies: These cookies are necessary for the functioning of our website and enable you to navigate through the site and use its features. Without these cookies, certain services may not be available to you.
  
- b. Analytics Cookies: These cookies collect information about how visitors use our website, such as which pages they visit most frequently and if they encounter any error messages. The information collected is used to improve the performance and functionality of our website.
  
- c. Advertising Cookies: These cookies are used to deliver relevant advertisements to you based on your interests. They are also used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns.
  
- d. Social Media Cookies: These cookies are set by social media platforms when you interact with our website through social media sharing buttons or other social media features







The cookies allow you to share content or redirect you to the respective social media platform.



## HOW WE USE COOKIES

**We use cookies for the following purposes:**

-  **To provide and enhance our services:** Cookies help us deliver our services and improve your user experience on our website.
-  **To analyze website usage:** Cookies enable us to analyze how our website is used and identify areas for improvement.
-  **To personalize content:** Cookies allow us to customize the content displayed to you based on your preferences.
-  **To show relevant advertisements:** Cookies help us deliver targeted advertisements that are more likely to be of interest to you.



- ○ **To authenticate users:** Cookies assist in verifying your identity when you use our services.
- ○ **To provide social media features:** Cookies facilitate interactions with social media platforms.



## **YOUR COOKIE CHOICES**

You have the right to choose whether or not to accept cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies or receive notifications when cookies are being sent. Please note that if you choose to decline cookies, some parts of our website may not function properly.

To manage your cookie preferences, you can modify your browser settings or utilize the cookie consent management tools provided on our website. You may also find additional information about cookie management on the websites of your browser's provider.





## **COOKIE RETENTION PERIOD**

The retention period for cookies varies depending on the type of cookie. Session cookies are temporary and expire when you close your browser, while persistent cookies remain on your device until they are deleted or reach their expiration date.



## **THIRD-PARTY COOKIES**

We may allow third-party service providers to place cookies on our website to assist with various aspects of our operations, such as analytics, advertising, and social media integration. These third parties have their own privacy policies governing the use of cookies and may collect information about your online activities over time and across different websites.



## **UPDATES TO THIS COOKIE POLICY**

We may update this Cookie Policy from time to time to reflect changes in technology, industry practices, or legal requirements. We encourage you to review this policy periodically to stay informed about how we use cookies.



**CONTACT US**

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at [contact@btc20.com](mailto:contact@btc20.com).



BTC20

